

Mauritius: Two Interns, Two Projects - Digital Engagement Monitoring and Archival Research



Project Title	Mauritius: Two Interns, Two Projects - Digital Engagement Monitoring and Archival Research
Project Summary	Are you a social media guru? Are you familiar with tracking social media statistics? In addition to your social media analytical skills, are you interested in archival research? If you answered yes to all three questions, you are the person we need!
Country	Mauritius
Agency	Department of State
DoS Office	N/A
Post	PORT LOUIS
Section	PAS
Number of Interns	2

Project Description

U.S. Embassy Mauritius is looking for two interns to carry out two different projects.

1. We are looking for an intern to design a comprehensive social media analytics strategy for its Facebook page (<http://www.facebook.com/usembassy.portlouis>). You will identify the best tool(s) that can generate customized reports and track the Embassy's efforts on Facebook and other potential social media platforms, including tracking follower growth, identifying optimal times for engagement, tracking Likes and reactions for posts, monitoring mentions, delving into audience demographics, determining reach, reviewing replies and comments for posts, finding out what content is being shared, and examining click rates. This analysis must also include constituency Post Seychelles and island dependency of Rodrigues. Furthermore, to reinforce its social media presence, the U.S. Embassy is exploring the possibility of setting up an Instagram and a Twitter account. You will undertake a feasibility study and make recommendations to the U.S. Embassy on the viability of these two social media platforms in Mauritius.

2. The U.S. Embassy will celebrate its 50th anniversary in Mauritius in 2018. The celebrations will coincide with the 50th anniversary of the independence of Mauritius. 2019 will mark the 225th anniversary of the bilateral relations between the United States and Mauritius. Subsequently, the intern will be expected to carry out archival research to help us capture the bilateral relations between Mauritius and the United States these past 222 years but also the bilateral relations between the Seychelles and the United States. Both 2018 and 2019 are very important years for Mission Port Louis!

Desired Skills Interests

Additional Information

Both 2018 and 2019 are very important years for Mission Port Louis! Join us in an exciting adventure! For any additional information, please contact portlouispas@gmail.com.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
French	Limited working proficiency	Limited working proficiency	Nice to Have